# **Customer Art Approval Form**

YOGPRI PO#29819\_INSURANCE ADVISERS(W318405)





## LAB-PPD-112802



IMPRINT AREA 1.46" X 1.34"

### **Art Guidelines**

#### 1. Labels

a. Positive imprint - 5 pt minimum
b. Reverse imprint - 7 pt minimum
c. Serif and italic types - 7 pt minimum
d. Line weight, positive lines - .5

e. Line weight, reverse lines (gap) - .75

- \* Ornate and display type faces will be printed on a case-by-case analysis.
- \* Registered marks and trademarks should be enlarged for clear printing.

#### **Color Variance Notification**

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.